

TU Consulting

CASE STUDY

DDecor

Introduction

DDecor is a web and mobile digital platform using innovative and scalable digital tools for every step of the customer journey, from discovery to purchase and beyond.

Type

- Customer Care (Web-based application)
- Merchant Portal (Web-based application)
- Retailer Mobile App (iOS/Android)
- DDecor Mobile App (iOS/Android)
- DDecor Web App (iOS/Android)
- DDecor Web App (iOS/Android)
- Retailer Mobile App

Problem Statement

Identify and address a general digital problem. When implementing a solution, address specific requirements and objectives for the client.

Solution

Identify the existing state of the work and digital platform. Digital platform and mobile app are designed to meet business objectives and customer needs.

Product

<p>Customer Care [Web-based application]</p> <ul style="list-style-type: none"> • High user engagement and conversion rates • High integration across the customer journey using DDecor • Content and design optimized for mobile • High user engagement and conversion rates • High user engagement and conversion rates 	<p>Commerce [Web Application]</p> <ul style="list-style-type: none"> • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates
<p>Merchant Portal [Web-based application]</p> <ul style="list-style-type: none"> • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates 	<p>Commerce [Mobile App]</p> <ul style="list-style-type: none"> • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates
<p>DDecor app [iOS/Android]</p> <ul style="list-style-type: none"> • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates 	<p>Retailer Mobile App</p> <ul style="list-style-type: none"> • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates • High user engagement and conversion rates

Technology Stack

<p>Platform</p> <ul style="list-style-type: none"> • AWS • Azure • Google Cloud 	<p>Backend Web Application</p> <ul style="list-style-type: none"> • Python • Java • PHP 	<p>Enterprise Mobile App</p> <ul style="list-style-type: none"> • React Native • Flutter • Swift
<p>OS</p> <ul style="list-style-type: none"> • Windows • macOS • Linux 	<p>Customer Care</p> <ul style="list-style-type: none"> • ASP.NET • PHP • Python 	<p>Retailer Mobile App</p> <ul style="list-style-type: none"> • React Native • Flutter • Swift
<p>Backend Management</p> <ul style="list-style-type: none"> • ASP.NET • PHP • Python 	<p>Merchant Portal</p> <ul style="list-style-type: none"> • ASP.NET • PHP • Python 	<p>DDecor App</p> <ul style="list-style-type: none"> • React Native • Flutter • Swift

Architecture

